

# GalaCon

In Sponsorship of Pony Events Federation e.V.  
On behalf and for the account of Bronies for Good



## Instructions for the Silent Auction

### Bidder Card and Bidder Number

- To participate in the silent auction, you have to get a bidder card at the Bronies for Good booth-. You have to register by giving your full name and address in order to identify you as the rightful winner.
- The card contains a unique number, your bidder number. This number is used for placing bids at the silent auction anonymously.

### Placing Bids

- Each item has a unique item number. You find it either on a sign next to the item or in the catalogues that are put on display next to the item gallery. You will also find bidding lists; each of them bears the number of the item it belongs to.
- If you want to place a bid on an item, look for the bidding list with the right item number. Fill in your bidder number as said on your card and the bid in a full Euro (€) amount.
- It will be possible to place bids until 11:00 AM on Sunday, July 30th. During the Gala Evening, the item gallery may be closed due to security risks.

### Purchasing Items

- On Sunday, July 30th, the items and bidding lists will be removed from the item gallery. We will evaluate the results and decide which items will be presented in the main Charity Auction and which of them will be sold in the silent auction.
- Between 09:00 AM and 02:00 PM on Sunday, July 30th, we will present and regularly update a list of items that will be sold in the silent auction naming the highest bid and the bidder number of the participant who won the bid.
- The bidders who won can purchase the item at the location announced on the item list (likely the reception desk or a special booth next to the item gallery).
- Items can be purchased in cash, payments via EC or credit card cannot be accepted.
- The booth will close at 05:00 PM for logistical reasons.
- If you don't want to buy the item, you don't have to. The bids are not binding in the silent auction. Please be so kind and hand your bidder card in anyways – we will then give the following bidder the chance to purchase the item.

If you have any questions, feel free to ask at [donations@galacon.eu](mailto:donations@galacon.eu).